

## SUPERIOR A™



>> 180 SOFTGELS  
0300103.180



>> 90 SOFTGELS  
0300103.090

### SUPPORTS EYE, IMMUNE, & SKIN HEALTH\*

#### 25,000 IU OF VITAMIN A AS BETA CAROTENE

>> Beta Carotene is a carotenoid which is converted in the body into Vitamin A. The product is provided in easy-to-swallow soft gelatin capsules. Beta Carotene is a potent antioxidant like vitamins C and E that helps rid the body of "free radicals" that can destroy cells and interfere with desirable chemical reactions.\*

#### About Superior A™:

- ✓ Beta-Carotene is one of a group of natural chemicals known as carotenes or carotenoids.
- ✓ Carotenes are responsible for the orange color of many fruits and vegetables such as carrots, pumpkins and sweet potatoes.
- ✓ Beta-Carotene is also known as Provitamin A and is important in the formation of healthy bones and teeth.\*
- ✓ Beta-Carotene is also a potent antioxidant like vitamins C and E that helps rid the body of the "free radicals" that can destroy healthy cells and interfere with desirable chemical reactions.\*
- ✓ Beta-Carotene is converted into Vitamin A by the liver on an "as needed" basis and is water soluble (unlike Vitamin A, which is fat soluble) which means it does not build up in the body.
- ✓ Beta-Carotene also supports Vitamin A deficiency without any problem of toxicity associated with "mega" doses of Vitamin A.\*

#### Superior A™ is recommended for:

- ✓ Ocular Support\*
- ✓ Immune System Support\*
- ✓ Skin Health\*



#### Supplement Facts

**Serving Size 1 Softgel**

**Servings Per Container 90**

**Amount per Serving**

**% Daily Value**

Vitamin A

(100% as beta carotene) 25,000 IU

500%

Other ingredients: Soybean oil, gelatin, glycerin, corn oil, water, yellow beeswax, soy lecithin.

**Contains: Soy.**

**Suggested Use:** As a dietary supplement, take 1 softgel daily.

**Warning:** If pregnant or nursing, consult your healthcare practitioner before taking this product.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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