

SUPERIOR PURPLES™



>> 60 SERVINGS NET WT: 328.5 G (11.59 OZ) | 0300976.030

SUPPORTS OPTIMAL MENTAL ENERGY, FOCUS & CLARITY*

**AGE FIGHTER*
60 DAYS**

>> **Superior Purples™** is a delicious healthy aging drink mix that combines 19 whole fruits, vegetables and extracts.* Some of Nature's most protective foods are darkly colored fruits & vegetables because they contain potent nutrients such as phenols, anthocyanins, ellagic acid, proanthocyanidins, bioflavonoids and Vitamin C, which provide a variety of health benefits.* Also included are healthy aging nutrients: Alpha GPC, L-Carnosine and Folic Acid to support mental energy, focus and clarity.*



Superior Purples™ is a very convenient way to get more fruits and vegetables every day without the added calories, sugars or starch. Available in a 60 serving container.

Superior Purples™ contains powerful health promoting purple phytonutrients that support:

- ✓ Healthy aging*
- ✓ Memory*
- ✓ Mental clarity & focus*
- ✓ Cell health & function*
- ✓ Circulation & vascular health*
- ✓ Smooth, healthy, radiant skin*
- ✓ Immune system function*
- ✓ Nerve and brain function*

Superior Purples™ has a delicious berry flavor enhanced by the natural sweetness of stevia and purple carrot.

Free Radical Support

Superior Purples™ contains health-promoting phytonutrients like: anthocyanins, ellagic acid, phenolics, quercetin and others for total mind and body support.* The darker the fruit or vegetable color, the greater its power to fight off cellular damage from unstable molecules.*

Aging and Cellular Support

Anthocyanins, quercetin, Acai, Purple (red) Cabbage, Goji berries, L-Carnosine and Mangosteen help to counter the negative effects of free radicals, protect against oxidative damage and support healthy aging.*

Circulation and Vascular Support

Ellagic Acid, Quercetin, Goji berries, Pomegranate, Bilberries, Blackberries, Black Cherries and Blueberries support the structural integrity of the vascular walls, provide antioxidant protection and support circulation.*

Immunity

Quercetin, Acai, Mangosteen, Goji berry, Camu Camu, Plums, Black Raspberries and Bilberry help the immune system to function at an optimal level.*

Neurological Function

Alpha GPC, Folic Acid and L-Carnosine help protect cells against oxidative stress, improve neuron functioning and assist memory retention.*

Radiant Skin

Acai, Goji berries, Camu Camu, Ellagic Acid and Black Currants provide protection against oxidation, UV light and environmental pollutants.*

Ingredients of Interest:

Our pomegranate extract is standardized to yield 40% punicosides. It has a higher phenolic content than the leading commercially available pomegranate juices, but contains none of the sugar, carbs and calories found in juices.

Acai

Acai, which is similar to grapes, is a small, round and blackish purple fruit and grows in the Amazon Rainforest. Acai is a berry with one of the highest ORAC values of any edible berry in the world!*

Goji Berries

Goji or Lycium is also known as the longevity fruit that has a wide range of healthy aging health effects ranging from energy enhancement to cardiovascular protection.*

Camu camu (fruit)

Camu camu is a small, round, shiny red to dark purple fruit having a juicy acidic sweet pulp that is traditionally used to support the immune system and help maintain optimal health, especially under conditions of stress.* Camu camu helps to promote healthy gums, eyes and skin and supports the functions of the nervous system and circulatory system.*

Mangosteen

Mangosteen (*Garcinia mangostana*) naturally contains a high ORAC value (over 5,000 units per ounce of juice) and contains free-radical neutralizing compounds that support the immune system and histamine management.* Our extract contains 10% mangostin. Mangostin is a xanthone flavonoid with potent and protective benefits, which research suggests may help neutralize cell damage by free radicals to support optimal cell function.*

Supplement Facts

Serving Size 5.47 g (Approximately 1/2 Scoop)

Servings Per Container 60

Amount Per Serving

| | |
|---|----------|
| Calories | 20 |
| Total Carbohydrates | 5 g |
| Fiber*** | 1 g |
| Sugars | 1 g |
| Vitamin A | 54.56 IU |
| Vitamin C | 0.54 mg |
| Folic Acid 200 mcg | 50% |
| Sodium | 19.5 mg |
| Proprietary Fruit Powder Blend | 2,450 mg |
| containing Blueberries, Blackberries, Black Cherries, Black Raspberries, Black Currants, Plums, Elderberries, Bilberries, Figs, and Raisins | |
| Soluble Fiber (Fibersol®-2 brand) | 1,000 mg |
| Proprietary Vegetable Powder Blend | 625 mg |
| containing Eggplant, Purple Carrots, Purple Cabbage, and Beets | |
| Acai Fruit Powder | 200 mg |
| Camu camu Fruit Powder | 150 mg |
| Mangosteen (<i>Garcinia mangostana</i>) Fruit Rind Extract | 150 mg |
| Goji (Wolfberry / <i>Lycium barbarum</i>) Berry powder | 100 mg |
| Proprietary "Brain Blend" | 50 mg |
| containing Phosphatidylserine, Inositol, L-Carnosine and Alpha GPC | |
| Pomegranate Extract | 20 mg |
| <i>Stevia rebaudiana</i> Leaf Extract | 17.5 mg |

Other ingredients: raspberry, cherry, strawberry, vanilla, and spearmint flavors, banana powder, citric acid.

Contains: Soy.

**Dietary fiber from digestion resistant maltodextrin was tested using AOAC method #2001.03. Alternatively, AOAC method 2009.01 could be used.

Warning: If pregnant or nursing, consult your healthcare practitioner before taking this product.

WARNING: This product contains lead, a chemical known to the State of California to cause birth defects and other reproductive harm.

Suggested Use: As a dietary supplement, mix a 1/2 scoop (5.47 g), daily, in 6-8 oz. of cold water or juice.

Fibersol® is a registered Trademark of ADM/Matsutani LLC and Matsutani Chemical Industry Co.LTD. Fibersol®-2 is a soluble dietary fiber produced by ADM/Matsutani LLC.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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